

Fall 2017

# THE CAMP ASCCA *good* TIMES



## COMING UP:

September 6-7: Drake Middle Sch.  
September 8-10: ARPA Weekend  
September 12-14: Drake Middle Sch.  
September 15-17: Camp Frog  
September 22-24: Lakeshore Fdtn.  
September 30: Campfire Girls  
October 6-8: Landmark Church  
October 14: MDA Reunion  
October 20-22: Camp Seale Harris  
Fall Family Weekend  
October 27-29: ASCCA Fall Family Weekend  
November: 3-5: Atlantic Pacific Tans  
Soo Do Federation  
November 10-12: Landmark Church  
December 8-10: Lakeshore Fdtn Hunt  
December 15-17: ASCCA Christmas Weekend  
December 16: 3rd Annual Jingle Jump

## There's always that one summer that changes you!

Camp ASCCA has officially completed its 41<sup>st</sup> summer, and it was a summer like no other. Campers and staff experienced new activity areas, new events, and made the highly anticipated new friendships. Thank you for your continued support that allows us to create new opportunities and possibilities each year. Inside this newsletter, you will get your own look into Summer 2017 and the events that campers and staff will be talking about for many years to come.

Coming up this year we are working on a few new surprises and have a schedule full of visiting groups serving people with disabilities! Also, do not forget to get your jingle bells ready for the 3rd annual "Jingle Jump" fundraiser that will be your opportunity to participate in raising funds for our campership program, and keep a lookout for the ASCCA on the Road team as they will be out on the roads visiting schools and organizations in the coming months.

Thank you again for your support, and if you haven't already, please visit us online at [www.campasca.org](http://www.campasca.org) and follow us on Facebook, Twitter, and Instagram!

**Camp ASCCA provided 5,509 camper days of service to individuals with disabilities this summer.**

**Camper day - one camper visit of five days equals five camper days of service - the typical week of camp!**



Camp ASCCA is a nationally recognized leader in providing outdoor recreation for people with disabilities and health impairments.

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# ORDER TODAY!



We have more ASCCA 2017 gear available online!

Visit  
[www.campascca.org](http://www.campascca.org)  
 to place your order.



## The Time of our Lives

Camp ASCCA is a game changer for many campers and their families. Check out a few of their thoughts after their first visit to Camp!



• “Spent one weekend here as a family...totally loved it! It’s a beautiful campus with so many activities...and the helpers are fabulous. Wish we could take our daughter canoeing and ziplining every weekend!” – Janet Anderson

• “Just arrived back home from our daughter’s first time away at camp! She loved every minute and we felt so at ease with the wonderful staff! Thank you, Camp Ascca!” – Kelli Campbell

• “Jerry and I are so thankful to the staff of Camp ASCCA Easterseals for letting our Kylee have the time of her life! We were tearing up as the pictures kept coming during the week and we saw she did the waterslide and then the zip line! THANK YOU Camp ASCCA for providing something so wonderful to Kylee and all the other campers that they will remember for a lifetime.” – Heather Robertson





# ASCCApalooza

## A HUGE SUCCESS!

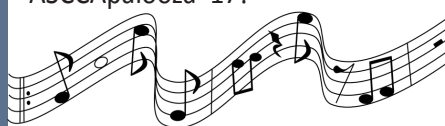
On July 18, 2017, Camp ASCCA hosted the first ever ASCCApalooza music festival at the newest activity area, the OutPost. The artist lineup included performers from the Nashville Bound: Academy of Music, Inc. The first performance was from a group of young artists that make up the group known as Nashville Bound, followed by Charity Bowden, Hollye Horton, Jackson Capps, and the Sweet Tea Trio.

The event was highly anticipated as campers and staff arrived in their ASCCApalooza t-shirts covered in glitter, paint, and themed tattoos. Campers were also given the opportunity to capture the memory and take a photo with each artist after their performances. Throughout the afternoon, the program staff served up nachos and shaved ice treats to keep everyone happy and hydrated. Before the night could end, Camp Director Matt Rickman made everyone circle up for the "Goodnight Song" and welcomed in the artists to singalong as our new ASCCA family.

The festival left an impact on everyone in attendance including the artists who continued to post on social media about the experience days after the event. ASCCApalooza 2017 will go down in history as one of the most memorable events in ASCCA's 41 years, and we look forward to the opportunity to hold more events like this in the future. You can take a closer look at the inaugural event by visiting our Youtube channel and checking out the video titled "ASCCApalooza '17!"



## 3rd Annual Jingle Jump



### How to jump in?



- **EASY** with ZERO fundraising fees.
- Individual or teams seek sponsors and raise funds via a personal fundraising site that's provided by Camp ASCCA.
- **ALL YOU HAVE TO DO IS JUMP IN THE POOL!** (costumes encouraged)
- The event will be held during Camp ASCCA's annual Christmas Weekend on **Saturday, December 16, 2017.**
- Camp ASCCA would ask for a minimum donation from each participant for a campership, which is **\$725.**
- Send in "Jumper(s)" name and contact information to Dana Rickman at [dana@campascca.org](mailto:dana@campascca.org).



Since 2015, Camp ASCCA and its supporters have raised more than \$75,000 through the annual Jingle Jump fundraiser in December. Participants are given the opportunity to setup an individual fundraising account with the goal of raising \$725 to cover at least one ASCCA Campership for the upcoming summer. Once a Jingle Jump participant reaches his or her goal, they are expected to celebrate their accomplishment by jumping into the Camp ASCCA pool on a chilly December afternoon.

Last year, the second annual Jingle Jump consisted of 53 jumpers and 32 teams, and the funds raised were enough to support more than 51 full camperships. On December 16, 2017, we will host the 3rd Annual Jingle Jump, and you can get involved by following the steps listed and by contacting Dana Rickman at [dana@campascca.org](mailto:dana@campascca.org).



## 2017-2018 Board of Directors

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# Welcome Home



We love having visitors each summer!  
Here are a few of the organizations and individuals that stopped by to visit this year.



Alabama Elks Association



Alabama Pilots



Rotary Day



Epilepsy Foundation of Alabama



B'Beth Weldon



Route 66



Little Italy Pizzeria



Riley Green

## Change is coming!

The Camp ASCCA website is getting a new look. Our team has been working with the design team from WideNet, a digital marketing agency located in Oxford, AL, to develop a new website that will be more easily accessible for our campers, their families, summer staff, and donors.

Keep a look out over the next few months for the new release. We will be providing regular updates on social media. In the meantime, our current website will still be up-to-date and available to anyone needing more information about Camp.



Keep up with  
all things  
Camp ASCCA!



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