

Camp ASCCA is a nationally recognized leader in providing outdoor recreation for people with disabilities and health impairments.

[www.campascca.org](http://www.campascca.org)

# CAMP ASCCA VISION



## SPRING CALENDAR

**March 23-25**

Fun Fish Weekend

**April 11-13**

St. James Science Camp

**April 13-15**

Operation Military Kids

**April 25-27**

Lee Scott Academy

**April 27-29**

Easter Seals Autism Camp

Post Polio Support Group

**May 2-4**

Lee & Lanier High Schools Special Ed.

**May 4-6**

Autism Family Camp

**May 8-11**

Beauregard Elementary School

**May 15**

Dadeville Elementary 5th grade

**May 17-20**

Shepherd Center

**May 21-24**

Houston County Special Ed.

**May 25-27**

Dadeville High School Cheerleaders

## EASTER SEALS CAMP ASCCA

P.O. Box 21

Jackson's Gap, AL 36861

256.825.9226 phone

256.825.8332 fax

[www.campascca.org](http://www.campascca.org)

[info@campascca.org](mailto:info@campascca.org)

Where positive life-changing experiences are happening every day.

## "SECURE OUR FUTURE."

In 2011 Easter Seals Camp ASCCA completed its 36th year in providing adapted outdoor recreation and education to children and adults with disabilities. In the summer of 2011, Camp ASCCA provided over 5,400 "camper days" of service.

Since 1976, Camp ASCCA has been providing unique recreation and outdoor education experiences and opportunities for children and adults with disabilities. Our program and facility continues to expand and improve. This has been made possible by your generous support.

The Camp ASCCA Board of Directors recognizes that the 36 years of services provided thus far are just the beginning. **As the need for Camp ASCCA continues, it is critical that we work not only to meet our immediate challenges, but also to secure our financial future.** Therefore, our Board has made the commitment to grow the **Camp ASCCA Endowment Fund.** Our efforts combined with your support will grow this fund; insuring future generations will have the same opportunities.

As a supporter of Camp ASCCA, you have shown that you appreciate and value the positive impact Camp ASCCA has on the lives of our campers. We hope that you will continue to answer our calls for your financial support.

Summer camper registrations flood our office each day. Five out of every six campers request financial assistance to attend camp. Camp ASCCA's goal remains to serve each individual regardless of their ability to pay. With your continued support we can reach that goal.

## SPRING 2012 NEWSLETTER



We thank each of you for your help in making Camp ASCCA such an incredible fun and positive experience for individuals with disabilities.

Sincerely,

John Stephenson, Administrator







## GENEROUS ROTARIANS FROM ALEXANDER CITY

On February 27th, members of the Alexander City Rotary Club made a very generous donation of \$18,000 to Camp ASCCA. This amount represents half of the amount raised from their golf tournament, as the other half goes to a neighboring charity. The event was held on October 24, 2011 at Russell Land's Willow Point Country Club in Alexander City. Our very special thanks goes out to Rotarian David Sturdivant, who also works for Russell Lands, who coordinated the event for the club.

This was the 18th year for the event, and close to two million dollars have been given to both organizations over the years. To find out more about the event and the sponsors, visit <http://campascca.org/news> and <http://www.flickr.com/campascca>.

## ALLISON ON THE ROAD!



Allison Wetherbee, Community Relations Director, is very busy sharing the Camp ASCCA story. To schedule Allison to speak to your group, contact her at: [allison@campascca.org](mailto:allison@campascca.org)

March 6: Hanceville Civitan Club  
 March 9: Rotary RYLA at Camp ASCCA  
 March 10: Special Needs Expo in Pelham  
 March 18: New Sockwell Baptist Church, Leighton  
 March 24: Alexander City Elks Club  
 March 27: Atmore Rotary Club  
 March 29: Sociology class at Auburn University  
 April 5: Columbiana Kiwanis Club  
 April 10: NAMI Brd. of Dir. mtg. in Jacksonville  
 April 12: Russellville Kiwanis Club  
 April 14: Autism Walk in Huntsville  
 April 19: Madison Civitan Club  
 May 2: Inverness Kiwanis Club  
 May 15: Therapeutic recreation class at UNA  
 Sept 6: Golden K Kiwanis Club of Huntsville



## ACCESSIBLE HUNT WEEKEND!

Camp ASCCA hosted three accessible hunts this past winter, two Lakeshore Foundation weekends and one of our own. The ASCCA hunt held January 20-22, 2012 was a success and camper Michael Bridwell got his first deer! Thank you to the Tallapoosa County Alabama Farmer's Federation for providing funds to prep and seed the fields and to Academy

Sports, Auburn for providing the prizes. Also very special thanks to the Tallapoosa Longbeards, a local chapter of the Wild Turkey Federation, for providing the volunteers and guides for our campers with disabilities. To see pictures, visit [www.flickr.com/campascca](http://www.flickr.com/campascca).

## FRIENDS OF CAMP ASCCA'S 2012 VALENTINE'S DANCE!

The Friends of Camp ASCCA (FOCA) volunteer group held its 17th Annual Valentine's Dinner and Dance on February 11, 2012. Over 280 guests registered to attend the event which was held at the Event Center Downtown, Opelika. "Rose" Sponsors Duane & Shandy Lehman and Andrea Payne were honored as top sponsors for contributing at least \$1,000 for a table of ten. A delicious buffet steak dinner by Outback Steakhouse, Opelika was enjoyed by guests, and then they danced into the night to the music of Glow, a performance show band from Atlanta. To see additional photos, visit [www.flickr.com/campascca](http://www.flickr.com/campascca).



## CHRISTMAS WEEKEND!

"Oh what fun it is to..." be at Camp ASCCA for the annual Christmas Weekend! On December 9-11, 2011, 34 campers and 16 volunteers enjoyed a very special winter camp weekend. Campers enjoyed a Christmas party, complete with a visit from Santa, a special holiday dinner, and hours of fun making ornaments and other holiday crafts. The big "hits" of the weekend included holiday shopping at a Montgomery mall, then a visit to the Montgomery Zoo! The holiday train ride through the zoo included many Christmas lights and special decorations. See more photos at [www.flickr.com/campascca](http://www.flickr.com/campascca).



[WWW.CAMPASCCA.ORG](http://WWW.CAMPASCCA.ORG)

Visit online for  
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 the news blog,  
 photos, and more!





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[www.flickr.com/campascca](http://www.flickr.com/campascca)

# WHAT'S NEW AROUND CAMP...

## PUSH CAMP 2012!

Push Camp is a program of Push America, "the national outreach project of Pi Kappa Phi Fraternity, serving the disabled throughout the United States." It is a program that provides financial assistance through construction grants as well as the labor force for the projects.

Forty young college men and alumni came to Camp ASCCA on March 4-8, 2012. The group worked on many projects including building a shed at the splash pad, constructing a fence at the new sports field, and painting the newly renovated boys cabins and dining hall. The men also enjoyed a day to experience Camp ASCCA's activities with a group from the Randolph County Learning Center, who visited for the day. To see more photos, visit [www.flickr.com/campascca](http://www.flickr.com/campascca).



## RENOVATION PROJECTS!

Wow things have changed and improved over the winter! Our staff has been working tirelessly (okay, maybe we are a little tired) on improving Camp ASCCA for our campers with disabilities. Projects include renovation of the boy's cabins, a new sports field overhaul, garden and barn updates, interior and exterior renovations of the dining hall, and more! We can't wait for you to see for yourself!



## MEET KAREN POWELL!

Meet Karen, Camp ASCCA's newest full-time staff member, who is in charge of all things finance!

Hello, my name is Karen Everett Powell. I was born in Alexander City, Alabama and continue to live there today with my family. I have a bachelor's degree in Information Systems from Auburn University Montgomery and have continued to grow personally and professionally daily. I have 10 years experience in the field and hands-on programming/IT experience for financial teams, with an overall 16 years of professional experience.

My hobbies include a wide range of activities such as running 5K's for different charities, kayaking, canoeing, and camping. I was a dance/gymnastics teacher for four years and I have coached the 7-8 year old youth cheerleaders for three years.

I am so thankful for the opportunity to work for Camp ASCCA as the Finance Clerk, and look forward to many years of dedicated service!





# ANNUAL REPORT 2011

## Statement of Activities, year ended September 30, 2011

	2010 TOTALS	2011 TOTALS
REVENUE, GAINS & OTHER SUPPORT		
United Way	34,604	31,321
Capital Funds Contributions	185,929	72,500
Special Event Income	41,301	24,136
Endowment Contributions	400	8,340
Other Contributed Income	293,656	246,576
Governmental Grants & Fees	437,835	424,700
Program Service Fees	718,647	705,040
Sales to the Public (net cost of goods sold)	5,399	4,326
Net Gains (losses) on investment assets	90,858	(90,257)
Investment Income	37,891	43,151
Gain (loss) on disposal of equipment	(7,232)	(7,454)
Transfer of Funds from Affiliates	11,380	316,649
Miscellaneous Revenue	<u>2,154</u>	<u>6,169</u>
TOTAL REVENUE, GAINS & OTHER	1,852,822	1,785,197
EXPENSES		
Program Services:		
Public Health Education	3,577	3,692
Residential Camping Services	1,154,532	1,128,648
Supporting Services:		
Fundraising	95,411	110,829
Management & General	208,916	217,360
Membership Fees to National	<u>11,271</u>	<u>15,139</u>
TOTAL EXPENSES	1,473,707	1,475,668
Change in Net Assets before Transfers	379,115	309,529
Transfers to Related Organizations	<u>(116,250)</u>	<u>(73,225)</u>
Change in Net Assets	262,865	236,304
Net Assets Beginning of the Year	<u>2,392,425</u>	<u>2,655,290</u>
NET ASSETS - END OF THE YEAR	2,655,290	2,891,594

### 6,282 TOTAL PEOPLE SERVED IN '11

In addition to our own camps and services for people with disabilities, community partners help make the mission of Camp ASCCA successful. Camp ASCCA is open year-round and is available to groups serving people of all abilities.

### CAMPER DAYS

In the summer of 2011 Camp ASCCA provided over 5,400 "camper days" of service. One camper visit for five days equals five camper days of service.

## YOUR HELP MAKES A DIFFERENCE

With your help, Easter Seals Camp ASCCA was able to provide over \$220,000 in financial services to campers attending summer camp sessions in 2011.

Camp ASCCA is an accredited ACA camp and also receives funding from United Way.



## RESOURCES ON THE WEB

[www.campasca.org](http://www.campasca.org)  
[www.asccaffriends.org](http://www.asccaffriends.org)  
[www.facebook.com/campasca](http://www.facebook.com/campasca)  
[www.theenvironmentalcenter.org](http://www.theenvironmentalcenter.org)  
[www.alabama.easterseals.com](http://www.alabama.easterseals.com)  
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Please feel free to let us know if we've accidentally missed your name!



We need **you** to help **SECURE OUR FUTURE!**



As the need for Camp ASCCA continues, it is critical that we work not only to meet our immediate challenges, but also to secure our financial future.

Please consider making a gift this spring to the **Camp ASCCA Endowment Fund**. Your tax-deductible gift will help build the Endowment Fund. Once there, the interest earned will be used to provide future generations the experiences that Camp ASCCA offers.



**I would like to support the Camp ASCCA Endowment Fund...**

☐ \$ \_\_\_\_\_

I would like to help. Here's my gift for the Endowment Fund!

☐ \$6,950\*

My \*pledge of \$6,950 will sponsor one camper for one week each year forever.

☐ \$6,950

My gift of \$6,950 will sponsor one camper for one week each year forever.

**I would like to know more about Camp ASCCA...**

☐ Send me newsletters

☐ My group wants a

☐ Send me information

☐ I would like a tour, please contact me

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

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**EASTER SEALS CAMP ASCCA**

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