CAPASCCA SPRING | 2014

Faced with opportunities to "raise the bar"...

Camp ASCCA has long been recognized as a leader in providing outdoor recreation opportunities for individuals with disabilities.

As Camp ASCCA enters its 38th year of service to children and adults with disabilities, we find ourselves faced with an opportunity to once again "raise the bar".



Our program and facility is one of the best in the country. Our campers look forward to coming back to Camp year after year. Our mission remains very viable.

The Board of Directors and staff understand the responsibility they have not only insuring the future of Camp ASCCA, but also insuring its continual improvement. We feel that the thousands of people that come to camp every year deserve nothing but the best experience possible.

This past year we were able to continue progress with our renovation work. Two more lodges are now ready to provide service for decades to come.

Our program staff members have worked to find even more opportunities for fun for our campers. By the time their first campers arrive, our 2014 summer staff will understand their role in helping raise the bar on the Camp ASCCA experience.

We thank you in your support of Camp ASCCA. Your support has allowed us to continue to get better at what we do best!

Easter Seals Camp ASCCA

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Jackson's Gap, AL 36861
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256-825-8332 fax
www.campascca.org
info@campascca.org





www.campascca.org

Camp ASCCA is a nationally recognized leader in providing outdoor recreation for people with disabilities and health impairments.

On The Calendar ...

April 4-6: Alabama Head Injury

Fdtn.-Alabama Pilots TBI Camp

April 11-13: Kiwanis Key Leaders

April 15: Camp ASCCA Board Mtg.

April 15-17: Lee-Scott Academy

April 15-27: Autism & Post-Polio

May 2-4: Autism Society of AL Family

May 7-9: Lee, Lanier, Enterprise H.S.

May 15-18: Shepherd Center ASW

May 23-25: Dadeville H.S. Cheer

June 1-13: Camp Seale Harris camps

June 15-20: Joni and Friends camp

June 22-27: MDA summer camp

June 22-27: Camp staff orientation

June 29-July 4: ASCCA Session #1

July 6-11: ASCCA Session #2

July 13-18: ASCCA Session #3

July 20-25: ASCCA Session #4

July 27-August 1: ASCCA Session #5

August 3-8: ASCCA Session #6

August 10-15: ASCCA Session #7





SUMMERAPPLICATION www.campascca.org

Visit us online for the summer camp application, the news blog, photos, and more!

Also visit www.facebook.com/ campascca for more updates and interesting tidbits.

On The Road ...

Allison Wetherbee, Community Relations Director, is very busy this spring scheduling groups to talk to about our mission. If you would like her to visit your group, contact her at allison@campascca.org.



March 28th

RYLA at Camp ASCCA

April 8th

Lake Martin Lions Club

April 12th

Hope Springs Church in Russellville

April 21st

Women's Club in Monroeville

April 23rd

Shelby Co. Wkshp. for Students with Special Needs

Special Needs

April 30th

ADRS Transition Fair in Gardendale

May 2nd

Independent Living Ctr., Montgomery

May 5th

National Village Ladies Club, Opelika

May 12th

Dr. Mike Hall's Class, UNA

Thanks for being a REEL friend!



Fun Fish Weekend 2014!

For the weekend of March 21-23, 30 campers attended along with a great mix of Camp ASCCA counselors and program staff. Additionally, we had 18 college students who volunteered their time as counselors and fishing buddies. The volunteers we call our "boaters" are very important to our campers and the weekend as a whole. We hosted nine boaters for the weekend. These men and women bring their fishing gear and boats and host campers on their boats and on the docks, helping them to catch fish!

Spring groups keep Camp ASCCA busy until summer camp sessions!

We serve groups that serve people with and without disabilities all year long. We have so much to offer!

Besides hosting our very own annual Fun Fish
Weekend, Camp ASCCA
serves as host to a
variety of groups during the spring months.
There are many overnight and day science
camps for elementary
school children from
throughout Alabama.
You'll also see a few
service club-oriented
camps like the Rotary District

The Living Streams program with St. James Science Camp.

6880's RYLA youth leadership weekend as well as the Kiwanis Key Leader camp. Mission-related groups also host weekend camps including Shepherd

Center's Adventure Skills Workshop and new this year, the Alabama District Pilot's TBI (traumatic brain injury) Camp! The Pilots teamed up with Alabama Head Injury Foundation to provide a weekend of camp fun. Visit www.flickr. com/photos/campascca for tons of photos of these groups! Or visit us on Facebook!

Call us for a tour!

Holiday Giving Campaign

A huge success story, thanks to our staff!

An alumni "Holiday Support" giving campaign raised over \$14,600 for camperships!

This past December, 30 alumni summer staff members and a few current full-time staff members joined together for a online giving campaign to raise money for camperships. Each member set a goal, many chose \$725, and used a template to create a personalized giving page. He or she then sent the link out to friends, colleagues, family members, and acquaintances and ask people to help send a camper with a disability to summer camp at Camp ASCCA. Participants also did a fantastic job in incorporating social media to further their fundraising goal!



Anna Catherine with one of her campers last summer.

Total amount raised: \$14,655

Total number of donations: 178

Amount raised online: \$13,105

Amount raised check/cash/Paypal: \$1,550

Largest % of goal raised: 257% - \$1,860 by Anna Catherine Gurosky

Largest amount raised: \$2,070 by Matt Rickman



Updates continue for Marc Roberts Lodge

Work has continued this winter on the March Roberts Lodge. The eight bedrooms and eight bathrooms have undergone major refurbishments. Flooring throughout has also been replaced (this is in addition to previous renovations to the rest of the building). This has been a MAJOR project this season and we're looking forward to painting the exterior and landscaping the surround grounds this spring.

Supporters of this project include the Alabama Elks Assoc., the Solon & Martha Dixon Fdtn., Alabama District Pilots, and the Montgomery Kiwanis Club.

Donor Spotlight ...

We rely on many organizations and groups that donate to Camp ASCCA each year. Here is a look at two!



The Heart of Dixie Chevelle Club

A family-oriented club for anyone who is interested in Chevelles 1964 through 1972. They donate campership money each year!



The Central Baldwin Sunset & Fairhope Sunset Rotary Clubs

Organized a cornhole tourney and silent auction to raise \$3,000 for camperships!



Web Resources...

www.campascca.org www.facebook.com/campascca www.flickr.com/photos/campascca www.theenvironmentalcenter.com www.alabama.easterseals.com www.easterseals.com

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In February we lost a very dear friend, Dawn Yerkey. Dawn, along with her husband Jim, have been tireless volunteers and friends for Camp ASCCA. Dawn was active in her church, her church choir, and the Alexander City Civitan Club for many years.

2013 Camp ASCCA Annual Report

4,608 people served in 2013 and includes 3,935 camper days.

Camper Day -

One camper visit for five days equals five camper days of service.

In addition to our own camps and services for people with disabilities, community partners help make the mission of Camp ASCCA successful. Camp ASCCA is open yearround and is available to groups serving people of all abilities.



With your help, Camp ASCCA was able to provide over \$230,000 in financial services to campers with disabilities attending summer camp sessions in 2013.

YOUR DONATION MAKES A DIFFERENCE!

2013

Statement of Activities ...

Year ended September 30, 2013

2012

	2012	2013
	TOTALS	TOTALS
REVENUE, GAINS & OTHER SUPPORT		
United Way	27,687	33,568
Capital Funds Contributions	61,881	80,215
Special Event Income	10,631	19,542
Contributions and memorials	265,222	305,473
Governmental Grants & Fees	318,525	312,155
Program Service Fees	749,452	712,845
Sales to the Public (net cost of goods sold)	4,175	1,803
Net Gains (losses) on investment assets	210,981	147,440
Investment Income	26,773	29,703
Gain (loss) on disposal of equipment	2,119	3,000
Transfer of Funds from Affiliates	36,835	8,738
Miscellaneous Revenue	<u>1,040</u>	<u>2,346</u>
TOTAL REVENUE, GAINS & OTHER	1,715,321	1,656,828
EXPENSES Program Services:		
Public Heath Education	3,654	3,648
Residential Camping Services	1,126,630	1,105,926
Supporting Services:		
Fundraising	112,069	104,325
Management & General	219,429	214,203
Membership Fees to National	<u>15,589</u>	<u>15,199</u>
TOTAL EXPENSES	1,477,371	1,443,301
Change in Net Assets before Transfers	237,950	213,527
Transfers to Related Organizations	<u>(178,973)</u>	<u>(93,348)</u>
Change in Net Assets	58,977	120,179
Net Assets Beginning of the Year	<u>2,891,594</u>	<u>2,950,571</u>
NET ASSETS - END OF THE YEAR	<u>2,950,571</u>	<u>3,070,750</u>

INDIVIDUAL **DONORS**

Robert McBride Level of Givina \$10,000-\$49,999

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You can help us "raise the bar" in 2014!

Camp ASCCA needs your support in continuing to provide quality services for campers with disabilities. Join us today with a gift to our Campership Fund. Your tax-deductible gift will provide many unforgettable experiences this summer!





You can give online! Visit www.campascca.org & look for the "Donate to Camp" link or the Donate button!



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Sponsors a camper Sp	395 Sponsors a camper or one weekend Sponsors a cair for one week d		gift
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