2011
WINTER
NEWSLETTER

WHERE
POSITIVE
LIFE-CHANGING
EXPERIENCES ARE
HAPPENING

Camp VISION

WINTER CALENDAR HIGHLIGHTS:

December 9-11

Camp ASCCA Christmas;

Lakeshore Fdtn. Hunt

December 13

Board Teleconference

January 13-15

Lakeshore Fdtn. Hunt

January 20-22

Disabled Hunt Weekend

February 11

Friends of Camp ASCCA

Valentine's Dinner & Dance

Mar. 8-11

Rotary 6880 RYLA

Mar. 23-25

Fun Fish Weekend



EASTER SEALS CAMP ASCCA

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Jackson's Gap, AL 36861
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256.825.8332 fax
www.campascca.org
info@campascca.org



www.campascca.org

Camp ASCCA is a nationally recognized leader in providing outdoor recreation for people with disabilities and health impairments.

"Camp ASCCA has much for which to be grateful..."

The past year was a time of tremendous progress and achievement for Camp ASCCA. The camp provided over 5,400 camper days (days when individuals with disabilities attended camp sessions) and touched over 6,200 individuals. While many camps are struggling to maintain their enrollment amidst the current economic climate, Camp ASCCA has been able to sustain our historic levels. The importance of the "campership" donations we receive each year from our donors is underscored by the fact that over 70% of our campers with disabilities receive financial assistance.

Additionally, we completed six capital projects during the past year including the construction of an outdoor game room and the leadership courtyard, renovations of the tennis courts and administration building, and the addition of improved shade and accessible ramps to key program areas. These projects enhance the programs offered at camp and are made possible by the many generous donations from civic groups, foundations and individuals. As we look forward, we have planned renovations for the dining hall, cabins, and the ball field.

Daily, the news reminds us of the fragile economic environment. Camp leadership must constantly remain aware of our immediate needs and our responsibility to protect the future of the camp. Towards that end, the Camp ASCCA Board of Directors has established a goal to increase funding in our endowment to \$6,000,000. At this level, we will be able to insure Camp's ongoing operation during times of economic challenges and to continue providing financial sponsorships to families in need.

I hope you will, as I do, derive a great sense of inspiration from the joy our campers gain by attending Camp ASCCA and from the generous spirit of those who support our mission. Camp ASCCA has much for which to be grateful, but I also hope we can all participate in securing Camp ASCCA's future by making contributions to the endowment. Thank you for sharing in this journey with us.

Rob Hunter Board Chair





Leadership Courtyard

Major individual donors for 2010-2011 will be recognized on pavers in the new Leadership Courtyard.

Robert McBride Level

\$10,000-\$49,999

ROB HUNTER

Vision Level

\$5,000-\$9,999

JOHN COX WEBB. IV

Leadership Level

\$1,000-\$4,999

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DR. JIM KRUDOP

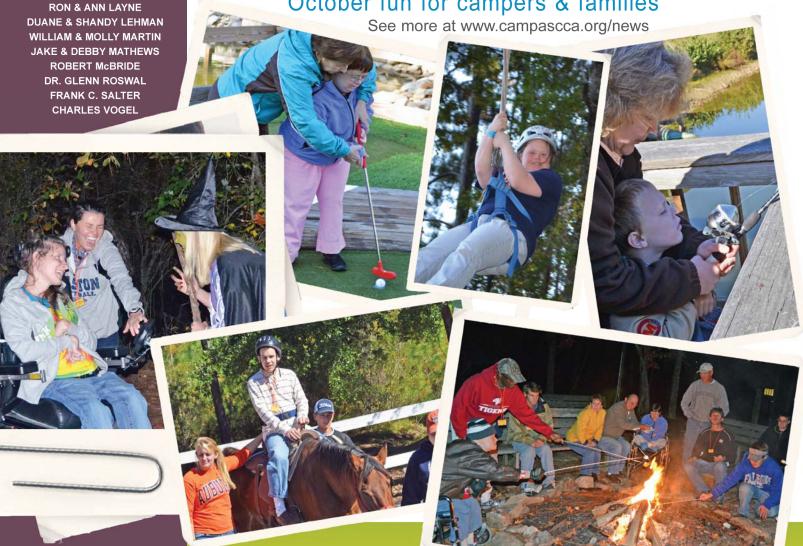
Jack Stephenson, CIT 10 things I learned this summer:

- 1. You are never more important than the camper.
- 2. Your attitude directly affects the camper.
- 3. When your camper is happy, the world is a good place.
- 4. Campers needs & wants > than your own.
- 5. There is no better feeling than a camper saying "I love you."
- 6. Campers are some of the coolest, most genuine people you can meet.
- 7. It is THEIR camp experience, not yours.
- 8. ASCCA summers are the best summers.
- 9. You will do things that you would never ordinarily do.
- 10. Camp ASCCA is where it's at!

The Lee
Eiland Kravitz
Sports Field
Provided in
memory by
friends & family

We were saddened by the loss of one of our past staff members and donors this September. With amazing love and remembrance, Lee Eiland Kravitz' family and friends have donated over \$13,500 to Camp ASCCA in her memory! With this generosity, the Camp's ballfield is being renovated and will be dedicated "The Lee Eiland Kravitz Sports Field" in the spring. Lee spoke so highly of her time here at Camp ASCCA with the campers and she will be missed. "Stay tuned" for updates!

Camp ASCCA's Fall Family Weekend October fun for campers & families



Another Renovation Reality Renovations to the Boy's Cabins underway!

There are four cabin "clusters" at Camp ASCCA, with those divided into two sets of what are now known as the boy's and girl's cabins. The original two "clusters" were built in the mid-1970's and the remaining two built in 1979. Many of our main buildings here at Camp were also built at that time and we've been working over the past several years to update them inside and out!

Thanks go the generosity of long-time donors which include Alabama District Pilot International, The Solon & Martha Dixon Foundation, and the Alabama Elks Association, interior and exterior work (including one remaining renovation to an accessible bathroom) is being completed this winter on the Boy's Cabins. We can't wait for everyone to

One cabin "cluster" houses two cabin areas that is connected by a shared accessible bathroom. These buildings are the main cabin areas that provide living quarters for our campers with disabilities and the summer staff. To find out more about this project, contact John Stephenson at 256-825-9226.

see the new bathroom, interior colors, and everything else that's updated!

Golf for Good: The Alexander City Rotary Golf Challenge

On October 24th, the Alexander City Rotary Club hosted the 18th Annual Rotary Golf Challenge. Annually, this fundraising event raises over \$45,000 for Camp ASCCA and neighboring charity Children's Harbor. To learn more about the event and to see photos, visit www.campascca.org/news/?newsID=387 & www.flickr.com/campascca.



Camp ASCCA Awards 2011: Our recipients make lasting impressions

ENDOWMENT AWARD Dr. Richard E. Brown MERITORIOUS SERVICE AWARD

Push America John M. Wilson

CONTINUING MERITORIOUS SERVICE AWARD

Alexander City Rotary Club Alabama District Pilot International Enterprise Rotary Club

Andalusia Rotary Club

Dale Glover

Alabama Power Energizers

JAMES D. ORR, JR. AWARD

Carolyn Davis

SPECIAL RECOGNITION AWARD

Alabama State Assoc. of Emblem Clubs

ORGANIZATION OF THE EAR AWARD

Alabama Elks Association INA WATSON SPECIA APPRECIATION AWARD

Daniel Hutcherson William & Molly Martin Ron & Ann Layne LEGISLATIVE AWARD Representative Mark Tuggle Senator Tom Whatley

OSCAR C. DUNN ENVIRONMENTAL AWARD Tallapoosa County Master Gardeners COMMUNICATION AWARD

Cliff Williams, Opelika-Auburn News

Congratulations to all of our recipients! A brick in your honor will be places in the "Pathway to Our Future" walkway that will forever recognize your accomplishment.

VALENTINE'S **DANCE**

Hosted by "Friends of Camp ASCCA"

Mark your calendar for the Friends of Camp ASCCA's annual Valentine's Dinner & Dance! This year the event will take place on Saturday, February 11, 2012 at the Event Center Downtown in Opelika. Invitations will be mailed out and information posted on our websites in early January 2012. For more information, contact Dana Rickman at 256-825-9226.

Stock market got you down?...

Check with your CPA or financial planner to see if your donation of stock to Camp **ASCCA** would be beneficial this coming tax season.



Camper of the year!

Congrats Hank Poore! Hank was named 2011 Camper of the Year

Congratulations to Hank Poore who was named Camp ASCCA's Camper of the Year for 2011! Full-time and summer staff members surprised him at a special dinner at a nearby restaurant on November 11th. Of course his family was "in" on the surprise, as Hank thought he was in Auburn visiting his brother who attends Auburn University. Hank is an 11 year old with Cerebral Palsy who has enjoyed visiting Camp ASCCA since 2009.

Hank was chosen for this honor by the summer staff. He was the one camper who they felt is the ideal person/camper to represent Camp ASCCA and its mission.

We can't wait to see Hank again this December when he attends the Camp ASCCA Christmas Weekend at no charge - a gift from the

Camp ASCCA staff. For more pictures from the dinner, visit http://www.flickr.com/photos/campascca/sets

RESOURCES ON THE WEB

www.campascca.org
www.asccafriends.org
www.facebook.com/campascca
www.theenvironmentalcenter.org
www.alabama.easterseals.com
www.easterseals.com





Camp ASCCA is an accredited ACA camp and also receives funding from United Way.







www.flickr.com/ campascca



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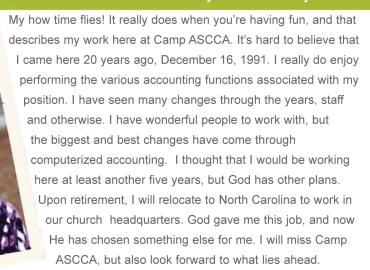
Jhe 2012

summer application

will be available

soon!

Bittersweet Goodbye from Cathy Jones



2011-2012 BOARD OF DIRECTORS

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Robert McBride, Treasurer Munford

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Robert Greer Mobile

Marshall D. Griffin Alexander City

Suzanne Kendra
Guntersville

Tom Mann

Montgomery Glenn Phillips Hoover

Glenn Roswal Jacksonville

John M. Wilson Luverne

John Stephenson, Administrator

CONTRIBUTORS

*Indicates Board Member

October 1, 2011 - November 30, 2011

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Leadership Level of Giving

\$1,000-\$4,999 Mr. & Mrs. Mark & Amy Melton *Mr. John M. Wilson

Generous Giving

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AL State Employee Comb. Charitable Campaign

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Dothan Rotary Club

East Alabama Combined Federal Campaign

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GKN Foundation

The Kiwanis Club of Homewood-Mountain Brook

Greater Horizons

Lake Martin Dock Company, Inc.

Loeb Family Foundation, Inc.

OgilvyAction

The Pilot Club of Andalusia

The Pilot Club of Roanoke

RBC Bank

River Region United Way

Rotary Club of Talladega

Southwest AL CFC

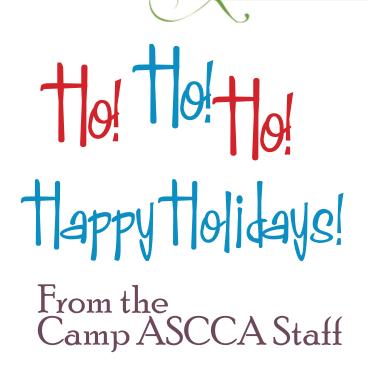
State Combined Campaign of West Alabama

State of Alabama

Tuesday Study Club

Windham Brannon Financial Group, LLC

Please feel free to let us know if we've accidentally missed your name!











The Campership Endowment Jund



YOU are the difference.

"I hope you will, as I do, derive a great sense of inspiration from the joy our campers gain by attending Camp ASCCA and from the generous spirit of those who support our mission." Rob Hunter, Board Chair

Consider making a gift this holiday season to ensure the future of Camp ASCCA. Your tax-deductible gift will help build our Endowment Fund. Once there, the interest earned will be used to provide future generations the experiences that Camp ASCCA offers.

www.campascca.org

I would like to support the Camp ASCCA Endowment Fund						
	\$ I would like to help. Here's my gift for the Endowment Fund!	\$6,950* My *pledge of \$6,950 v camper for one week of		50 t of \$6,950 will sponsor one or for one week each year forever.		
I would like to know more about Camp ASCCA						
	Send me newsletters	My group wants a program on Camp	Send me informatio on special events	n I would like a tour, please contact me		
	<u> </u>		·	·		



Name:				
Address:				
City:	State:	Zip:		
Phone:				
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EASTER SEALS CAMP ASCCA PO Box 21, Jackson's Gap, AL 36861

256-825-9226 or info@campascca.org

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Make checks payable to Easter Seals Camp ASCCA or call 256-825-9226 for Visa or MasterCard.