

Public Relations Staff 2023

Summer Responsibilities

Videos

One well-produced videos per week. It should be uploaded to Camp ASCCA's YouTube channel and then the main website www.campascca.org. It should be either a general video or a camper and/or parent testimonial.

Blog

At least one blog post per day to the main website www.campascca.org. This can be a vlog or written blog post.

Photographs

Photos of activities during the day and during the evening program activity. Editing and watermarking all photos to be used on a daily basis. Photos to be uploaded to Camp ASCCA's App, and best highlights added to photoviewer.my1218app.com account and properly organized. Should be completed by Friday morning.

Social Media

Posts showcasing activities and photos taken throughout the week to share with the ASCCA audience, maintaining a unified voice throughout each post.

Weekly Slideshow

Throughout the week, "best of" photos should be organized and placed in a folder. Slideshow should be prepared and completed by Thursday afternoon to be shown Thursday night after the dance.

Newspaper/Online articles

Targeting one camper or counselor and develop a story to submit to [their] local newspaper/online paper.

Check-in/Check-out Days

Assigned responsibilities will/may include: selling t-shirts and other items, taking photos and videos, distributing information to parents and guardians related to websites and upcoming Camp events.

Tours

Assisting with camp tours as necessary.

Directly reports to Social Media Specialist.

Salary: \$1,000 per month – first year.